



WAKAMARA

Equipment Rental • Logistics • Field Services

Construction

Oil & Gas

Industrial

Transportation

Mining

Logging

Cement



WEST AFRICA - AFRIQUE DE L'OUEST - SOWWU AFRIG



Equipment Rental • Logistics • Field Services

About

Wakamara was founded to provide quality, brand name heavy equipment, trucks, and aftermarket service to the West African region. Based in **Dakar, Senegal**, Wakamara is committed to providing **quality** heavy equipment for your projects. From short term to long term, project specific, or government contracts, Wakamara provides well maintained equipment backed up by **company operators** and **field support mechanics**. We want to redefine the experience of finding and renting heavy equipment in West Africa while building strong and **trusting partnerships with our customers**. Our strong focus on quality is driven by our understanding of your businesses - we know that your projects and operations require machines that have the best up-time. Efficiency is the key. With this foundation, we built two other divisions that support our rental fleet. We have a **Logistics division** that supports equipment and material prime transport, and a **Field Services division** that supports repairs and field maintenance. These divisions work in lockstep to provide you the best machine backed by the best service in the industry.

Services



Wakamara Equipment Rental

Heavy Equipment Rental

Day, Week, Month, year or per project rentals available.

- Backhoes
- Bulldozers
- Excavators
- Wheel loaders and more

Wakamara Logistics

Prime mover & Transport services

Per contract or spot freight (one time loads) are available with company owned and maintained trucks.

- Local & Regional Available



Wakamara Field Services

Equipment repair and field maintenance

Company trained mechanics available for contract, per project, or per job repairs.

- Field Maintenance
- Field Repair
- Welding
- Major Overhauls
- Fabrication
- Rebuilds



Industries Served

- Construction
- Oil & Gas
- Industrial
- Transportation
- Mining
- Logging
- Cement

Suppliers & Brands

PACCAR **KOMATSU**



JOHN DEERE



Kawasaki



DETROIT™

Founders & Management



Hamady Mbaye - Co-Founder & Partner

Mr Mbaye has more than 15 years of experience in building and executing business plans, managing complex projects, and navigating commercial agreements in emerging markets. He has deep experience negotiating with government officials, forging long-lasting relationships with customers, suppliers, and employees, and navigating the uncertainties of growth businesses.

His experience spans East and West Africa, the United States, and Europe with companies such as A.P. Moller Maersk, Frontier Services Group, and PS International. Mr. Mbaye holds a Bachelor's Degree in International Studies from the University of North Carolina at Chapel Hill where he authored an independent study titled "A New Scramble for Africa: the Case of Chinese Merchants in Senegal". He speaks six languages fluently, including Arabic, English, French, Portuguese, Spanish, and Wolof.

Tom Mikes - Co-founder & Partner

Mr. Mikes has more than 12 years of experience identifying, analyzing, planning, and executing on business opportunities in the US and abroad. He is involved in the startup, implementation, and management of several businesses that implement digital transformation in the transportation and equipment sectors. Mr. Mikes is currently the Vice President of Youngstown Kenworth, a commercial Dealership Group in Ohio, USA, and is the Founder of Big Rig World an Ecommerce business that sells heavy duty truck, trailer, diesel engine, and heavy equipment parts in the US and around the world.



He has previously worked as a Corporate Strategy Associate for FMC Technip, and as a Management Consultant for A.P. Moller Maersk. His experience spans the US, Europe, East Africa and Russia. Mr. Mikes holds an MBA in Private Equity from London Business School and a Bachelors in International Finance from The Ohio State University. He also authored a study titled, "Shaping Cultural Values: U.S. Multinationals' Influence on the Rule of Law in the Russian Federation"

Founders & Management



Diene Diouf - Co-Founder & Partner

Mr. Diouf has more than 13 years' experience in designing and managing complex multi-disciplinary programs in emergency, recovery and development contexts in South-East Asia, South Pacific, East & West Africa and the Caribbean. He has experience in setting up and heading delegations; leading multi-disciplinary teams; defining strategies and programs; negotiation and conflict resolution; extensive experience of the Red Cross movement;

demonstrated ability to build successful partnerships with ONSs, IFRC, ICRC, PNSs, national institutions and external organizations at local and regional level; cooperation and capacity building of local organizations and governments; specialist in disaster risk reduction and climatology. He has deployed these skills for the American Red Cross, and currently for the International Committee of the Red Cross (ICRC).

Mr. Diouf has a Masters degree in Geography and Climatology, as well as a Dual Postgraduate Degree in Climate and Society and Risk Management in Urban and Rural Settings from Université Jean Moulin Lyon III in Lyon, France.

Elh Mame Medoune Faye - Manager

Mr. Medoune Faye is the owner of Entreprise Senegalaise de Construction et d'Assainissement (E.S.C.A), a leading infrastructure, commercial, and residential construction company in Senegal. He specializes in the design and construction of heavy infrastructure and commercial projects such as: water towers, power plants, power distribution infrastructure, water treatment plants, sewage and drainage projects, road construction, residential and commercial buildings.

Mr. Medoune Faye has owned and operated E.S.C.A. for over 20 years, and has been in the construction industry for over 30 years.



Company Commitments to Stakeholders

Wakamara understands that value is not only added to the company, employees, customers, and investors while operating in different markets and business segments. It is also a core belief that business operations **can and should add value to the greater community**. Providing new and growing opportunities to potential employees, empowering development of marketable skills, and assisting in the development of infrastructure and construction projects that benefit the local community, are a few examples of the collective value that are **shared within the wider community**.

This core belief is fundamental to how we operate. Wakamara commits to:

- Providing a healthy and safe work environment to our customers and employees
- Providing quality employment and growth opportunities within the company
- Providing training and skill development through our own or external programs
- Engaging and working with our local communities to bring about collective value
- Committing to a common HSE policy for all stakeholders

Health, Safety and Environmental Policies (HSE)

We believe that an organization should address both economic and social realities in the markets we operate. Not only are we responsible for our customers, employees, and investors, but **we are also responsible for the environment in which we operate**. Wakamara commits to improving not only our business, but also the local communities and environments in which we operate through the following policies:

- Legal conformance to laws and regulations
- Minimizing employee, environmental, health, and public risks
- Prevention and investigation of accidents
- Adherence to all health, safety, and environmental protocols
- Continuous monitoring to prevent safety hazards

Contacts & Locations

Wakamara Holdings Ltd
Headquarters

 **Dakar, Senegal**

Area of Operation

Mali, Cote d'Ivoire,
Ghana and more



Services & Operations

Dame Faye

+221 77 885 54 44 

Investors, Partners, Other Requests

Hamady Mbaye

+254 726 839611
h.mbaye@wakamara.com

Thomas Mikes

+1 330 360 8476
t.mikes@wakamara.com

Diene Diouf

+221 77 860 55 52
d.diouf@wakamara.com

www.wakamara.com



www.wakamara.sn

Wakamara Holding Ltd SARL

